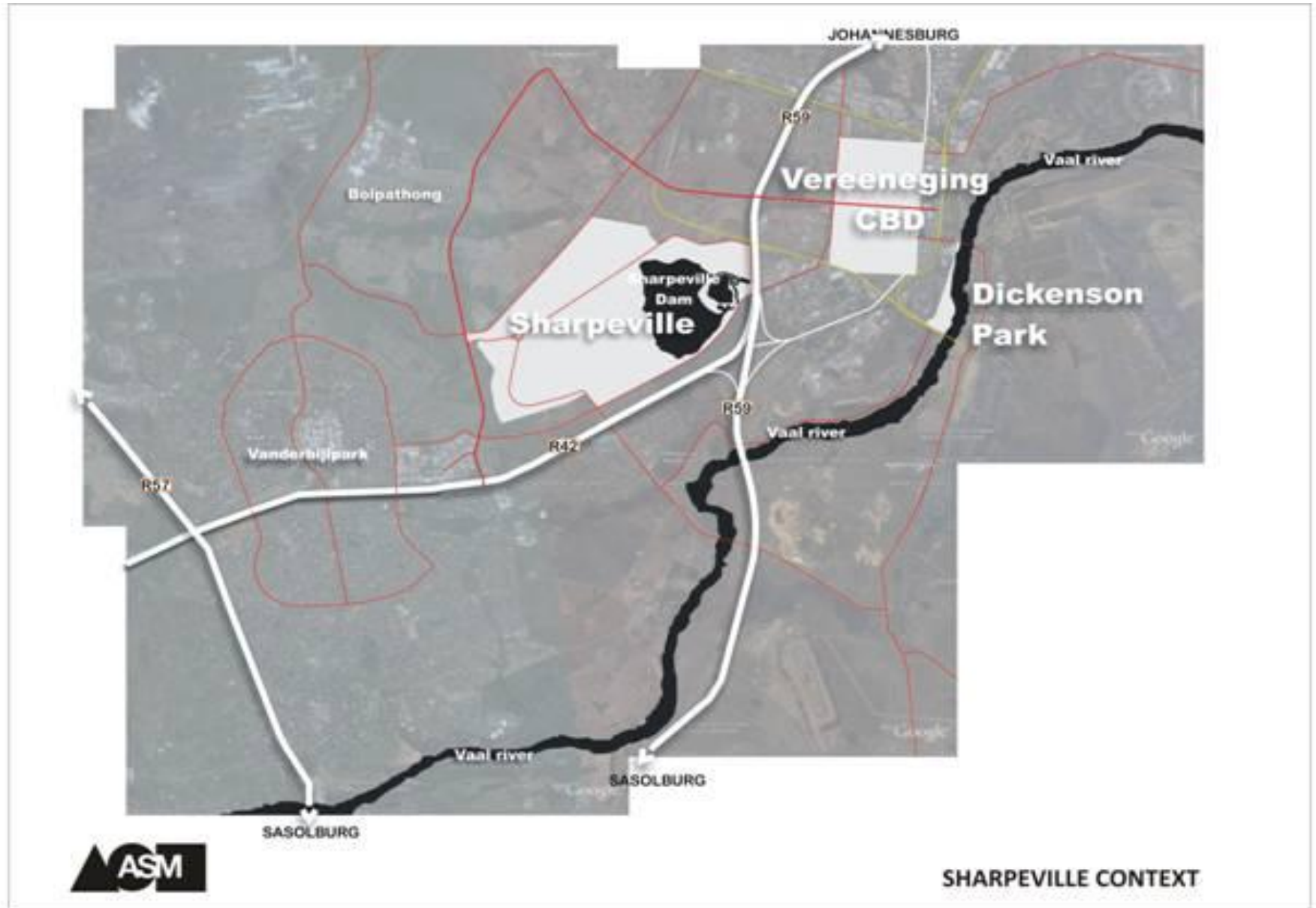


# SHARPVILLE REGENERATION

Group 7

## BACKGROUND (CONTENT)

- **Location**
  - Southern part of Gauteng on the Vaalriver
  - Sedibeng DM – Emfuleni LM (700,000 people: 76% townships)
  - Sharpville (between Vanderbijl & Vereeniging)
  - Sharpville 8sq km – Established in 1946
- **Population stats**
  - est 49,000 by 2010, 2% growth
  - HH size 3,5p/hh
  - Dependency rate 1:3,2
- **Socio-economic data**
  - Unemployment rate: est at 60%
  - Employment growth in steel manufacturing
  - Biggest income source – steel manufacturing
  - Ave hh income R3,500
  - 32% hh income spent on food
  - Education level: less than grade 12 = 62%



## BACKGROUND (CONTEXT)

- **Political history**
  - Township established due to removals
  - Sharpville uprisings -1960
    - State of Emergency
    - Banning of ANC and PAC
    - Signing of Constitution (historical significance)
- **Community very active**
- **Large number of significant historic buildings and events**
- **Spatial context**
  - Spatial location: Between VdB & Vereeniging
  - The Vaal river

# ANALYSIS OF TOWNSHIP MARKETS

- **Residential**
  - CBD of VdB and Vereeniging declining
  - Infrastructure widely spread but poorly maintained
  - Low level of shack dwellers
  - Old town
  - Diversity of housing types
- **Labour**
  - 60% unemployed
  - Skills pool in iron and steel manufacturing & engineering fields
  - Largest economic sector is manufacturing
- **Retail/ Commercial/ Manufacturing**
  - 39% of Local GGP from steel manufacturing
  - Area hosts a number of educ institutions
- **Social**
  - High crime rate
  - High unemployment and poverty
  - High level of activism and historical significance

# SWOT

STRENGTHS	WEAKNESSES
<p>Strong community involvement</p> <p>Businesses already moving in to adjacent area</p> <p>Strong links between 2 centres (location)</p> <p>Very accessible, also to Vaaldam</p> <p>Lack of informal settlements</p>	<p>Dormitory township – working outside</p> <p>Weak public transport (mostly taxis)</p> <p>Weak maintenance of well developed services</p>
OPPORTUNITIES	THREATS
<p>Political history &amp; activism</p> <p>Available land – budding retail activities</p> <p>Location, location, location</p> <p>Existing tourism agency – possibility to diversify the tourism offerings</p> <p>Various training facilities VUT, UNW etc.</p>	<p>Weak employment and economic base within township</p> <p>Low skills/ educ level</p> <p>Lack of maintenance of services</p> <p>Steel industry decreasing</p>



## 20-YEAR STRATEGY

- **VISION**
  - Sharpville as a tourism and investment destination of choice
- **MISSION**
  - To regenerate and development of Sharpville into a single integrated town with strong links to surrounding nodes and opportunities in order to promote private sector investment & other public spending in the township
- **PROGRAMME RATIONALE**
  - Contribute to economic growth of the area
  - Creation of job opportunities
  - Breaking down the apartheid physical structure
  - Improved urban management
  - Provide exiting and meaningful heritage experience and use heritage as a springboard

## 3-5 YR CATALYTIC PROGRAMMES

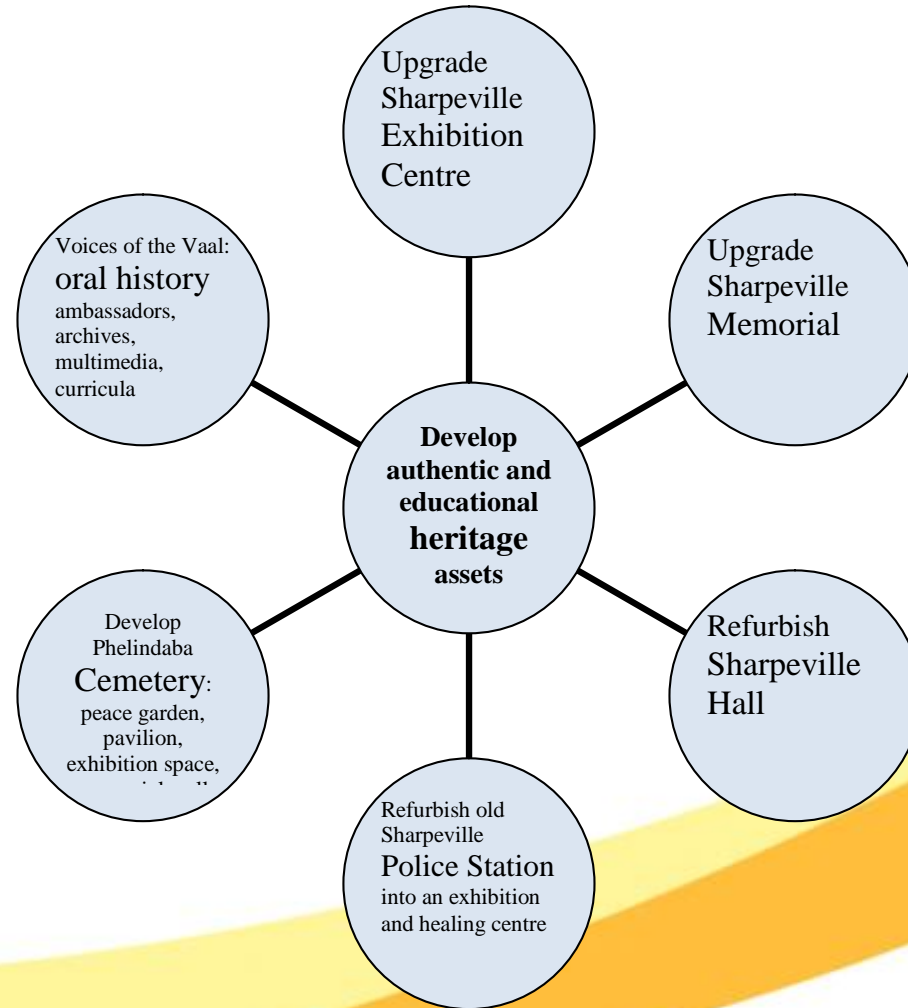
- **HERITAGE PRECINCT: R73m (Priority 1)**
  - Constitution walk
  - Exhibition centre
  - Upgrade cemetery
  - Etc.
- **RECREATIONAL PROGRAMME: R53m**
  - Around dam
    - Around the water - open air stage/ big screen
    - Picnic facilities
  - Upgrade of old Beer Hall
    - Beer brewing
- **SPORTS PROGRAMME: R341m**
  - Stadium to be upgraded
  - Administration facilities
  - Parking
  - Etc.



## OVERARCHING & LINKAGE 20 YR PROGRAMMES

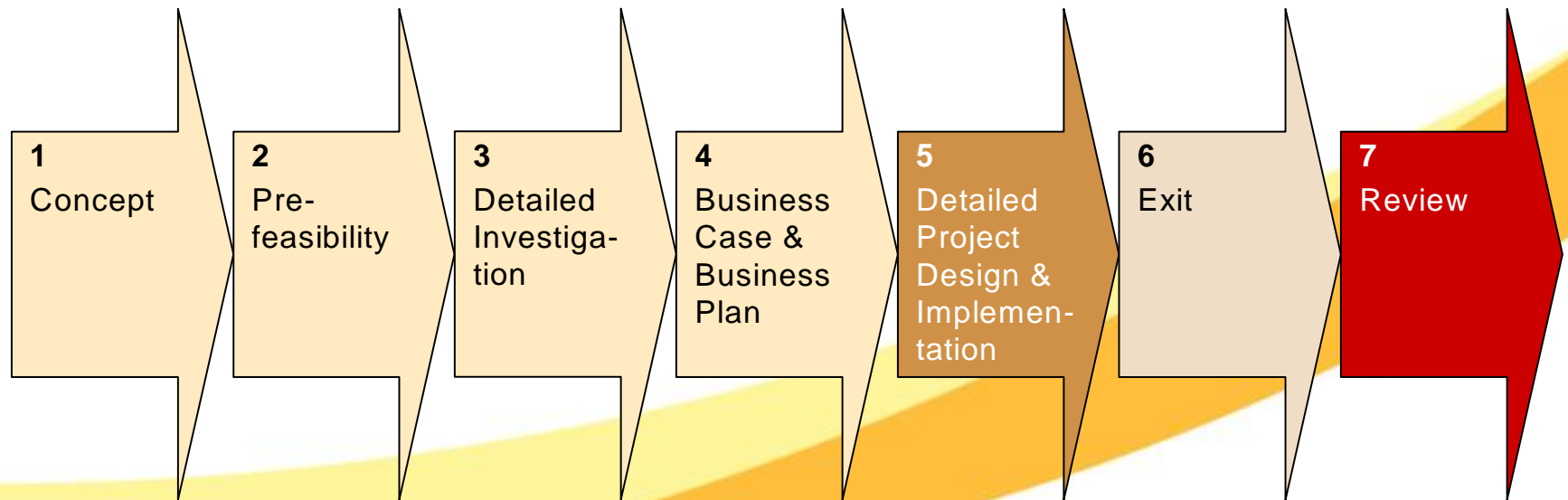
- **DISTRICT WIDE TOURISM PROGRAMME**
- **TRANSPORTATION IMPROVEMENT PROGRAMME**
- **RETAIL PROGRAMME / LAND RATIONALISATION**
  
- **SPIN-OFF'S**
  - **Development of corridor between higher order nodes (VdB, Vereeniging & Sasolburg)**
  - **Diversification of tourism offerings**
  - **Improved Human Capital**
  
- **KPI's**
  - **Improved governance & IGR**
  - **Improved service delivery: decrease in public protests/ R value spent on basic services**
  - **Increased investment and leverage: R1 public funding: R3 private funding**
  - **Risk management: Planning and mitigation**

# UNPACKING PROGRAMMES INTO PROJECTS



# IMPLEMENTATION OF THE EXHIBITION CENTRE

- **NDP approves the Business Plan!**
- **Project description**
  - The development of the exhibition centre and memorial into an exhibition and healing centre
- **Project Management approach**



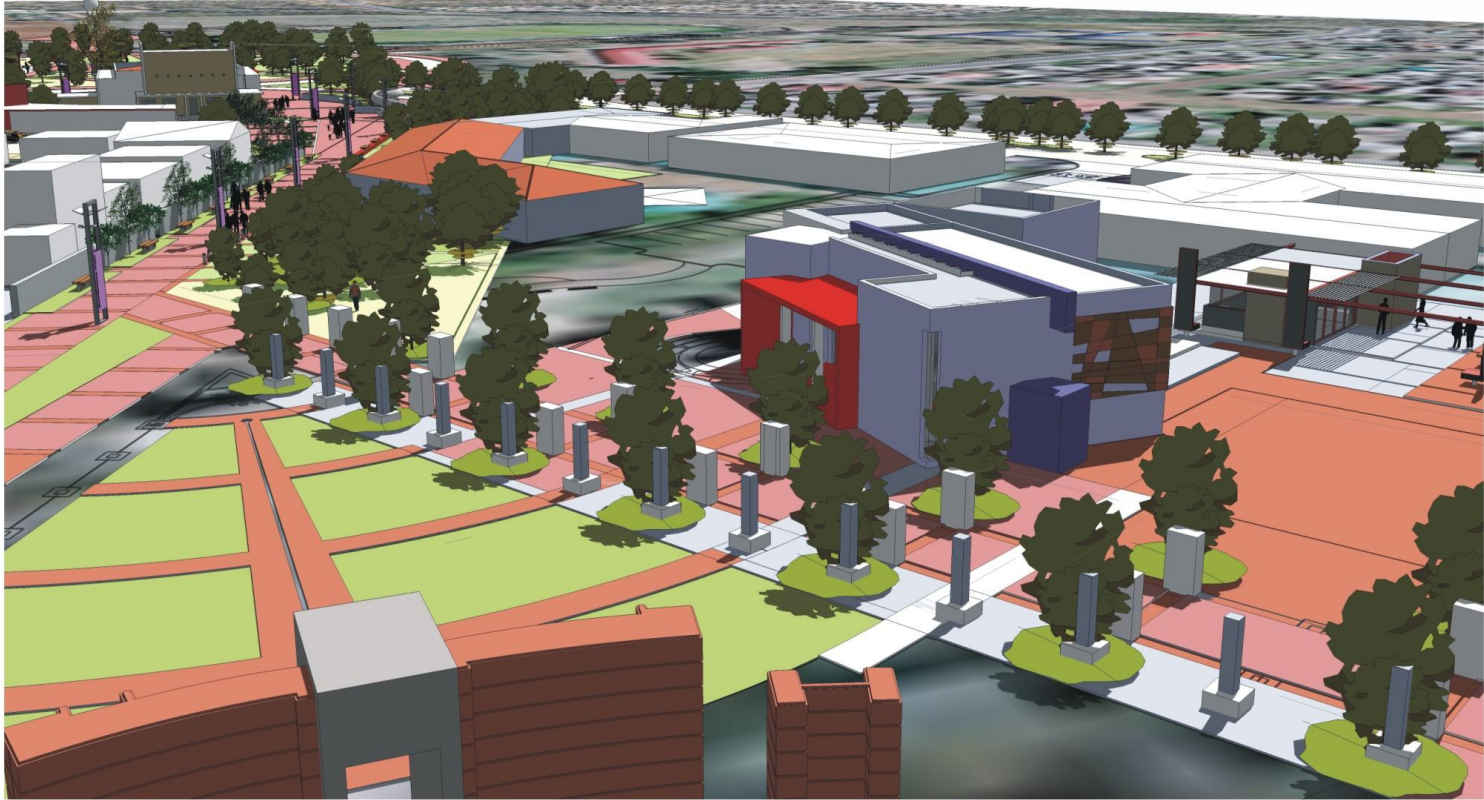
# THE BUDGET

- **Detailed design budget**
  - Municipal -
  - NDP -
- **Initial capital (R14m of R73m for the precinct)**
  - Municipal
  - NDP
- **Leverage**
  - Other public sectors: Arts and Culture, Dept Tourism,
  - Hector Peterson memorial & other like heritage (via & with SAHRA / National Heritage Council)
  - UNESCO
  - Lotto
  - NRF – Indigenous knowledge and history (digital history repository)
  - VUT
  - WITS Anthropology and archeology
  - Gauteng Tourism
- **Social capital**
  - Local expertise
  - Local labour

## IMPLEMENTATION

- **M&O**
  - Investigate CBO or cooperative management body
  - Private sector buy-in
- **Institutional arrangements**
  - Planning & construction
    - Multi sectoral broad reference group (consult and recommend) – possibly to open one of the TSC for IAPs
    - Technical Steering Comm (Exec mandate)
    - Political Forum (Exec mandate)
  - Public participation
    - Implementation through EPWP
  - Institutionalise the 20-year vision
- **M&E**
- **Knowledge management & lessons learnt**





SHARPEVILLE EXHIBITION CENTRE VIEW